

Project Title	Project Goal	Funding Amount	Project Start Date	Project End Date	Strategic Plan Priority Area
External and Governmental Affairs Office					
1. State Advocacy (California Strategies)	Influence state policy and budget decisions by increasing policymakers' awareness of early brain science and the importance of safe, stable, nurturing relationships and environments for young children, their learning, and development. Building F5CA as a trusted policy resource and supporting the state Early Childhood Education (ECE) Coalition's policy agenda and goals by providing staff capacity to expand state policy and advocacy efforts, leveraging state administrative and legislative opportunities, managing interagency coordination, and catalyzing an increase in advocacy frequency.	\$774,824	10/01/19	09/30/22	Child Health Child Development Family Functioning
2. Federal Advocacy (Clark Hill)	Influence federal policy and budget decisions by increasing policymakers' awareness of early brain science and the importance of safe, stable, nurturing relationships and environments for young children, their learning and development. Building F5CA as a trusted policy resource and supporting the state ECE Coalition and First 5 Network's policy agenda and goals by providing staff capacity to expand federal policy and advocacy efforts, leveraging federal administrative and legislative opportunities, managing interagency coordination, and catalyzing an increase in advocacy frequency.	\$450,000	11/17/21	11/17/24	Child Health Child Development Family Functioning
3. Kit for New Parents (ALOM)	Provide information and tips for first-time parents, grandparents, and caregivers free-of-charge, delivered through local hospitals, physicians, and community groups. Available in English, Spanish, Chinese, Korean, and Vietnamese, it includes a health handbook, a parent guide, a poison control brochure and magnet, and other important information on paid family leave, and literacy and learning. First 5 county commissions are encouraged to add local references and resources to the <i>Kit</i> to help inform parents about services in their own communities.	\$11,500,000	05/01/21	06/30/24	Child Health Family Functioning
4. Media Campaign (Rescue Agency Public Benefit, LLC)	Implement Public Education and Outreach and Public Relations campaigns designed to reach California's diverse populations and educate all California parents and caregivers about the healthy development of children prenatal through age 5 and the safe, stable, nurturing relationships and environments necessary for them to thrive.	\$55,841,190	10/27/21	06/08/24	Child Health Child Development Family Functioning
Program Innovation and Evaluation Division: Early Childhood Programs and Partnerships Office					
5. California Family Book Distribution Partnership	Increase children's literacy in 32 participating counties by funding direct book distribution and expansion of Dolly Parton's Imagination Library targeted at children in low-income homes.	\$1,480,000	07/01/20	6/30/21	Child Development Family Functioning
6. IMPACT 2020	Support quality in early learning and care settings through state infrastructure development and direct supports to early learning and care (ELC) settings at the regional and local levels. Funding includes a shared services pilot, data collection and evaluation, and professional development for the workforce.	\$103,000,000	07/01/20	06/30/23	Child Health Child Development Family Functioning

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Program Innovation and Evaluation Division: Research and Evaluation Office					
7. California Health Interview Survey (UCLA)	Collect data on Californian children and families with young children, including equity-related data (e.g., race/ethnicity, poverty level, home language, dual language learner status, immigrant status) for use by policymakers, researchers, health experts, members of the media and others. F5CA is primary funder of the Child Questionnaire in this statewide health survey	\$1,700,000	08/26/21	06/30/23	Child Health
8. Emergency Child Care Bridge Evaluation (Child Care Resource Center)	Support statewide evaluation of state-funded Emergency Child Care Bridge program. Overseen by the California Department of Social Services, the program works to connect child welfare agencies and early learning and care systems in each county with emergency childcare vouchers for foster parents, childcare navigators to assist foster parents, and trauma-informed care (TIC) training and coaching for childcare providers.	\$149,999	01/01/20	03/31/22	Child Health Child Development Family Functioning
9. UC Berkeley Workforce Study	Understand the wages, demographic characteristics, training experiences, and educational qualifications of the ECE workforce serving children ages 0 to 5 and to provide data for state policy and fiscal decisions.	\$149,999	05/17/21	06/30/22	Child Development
Program Innovation and Evaluation Division: Prevention, Equity, and Opportunity Office					
10. Dual Language Learner Pilot Study (American Institutes for Research)	Identify effective and scalable strategies (expansion work in 16 counties) that support dual language development across early learning settings, engage families to support their children’s dual language development, and deliver effective professional learning opportunities so educators, caregivers, and program administrators can effectively support the learning and development of young DLLs.	\$20,000,000	07/01/17	12/31/22	Child Development
11. Home Visiting Statewide Workforce Study (Child Trends)	Study the current home visiting workforce, project future workforce needs and recommend infrastructure investments to address the gap.	\$2,000,000	10/01/19	01/31/22	Family Functioning
12. Home Visiting County Coordination (James Bell Associates)	Coordinate home visiting services across 50 counties’ local agencies, integrate home visiting into other family and child serving systems, improve access for vulnerable families, and increase counties’ ability to draw down state and federal home visiting funding.	\$24,000,000	03/02/20	06/30/25	Family Functioning
13. Refugee Family Support (RFA in progress)	Provide emergency family support and resettlement services to refugee families with children birth through age five resettling in counties throughout California.	\$3,000,000	07/01/22	06/30/23	Child Health Child Development Family Functioning
14. Small Population County Funding Augmentation	Ensure an annual base funding amount for the 21 counties with the lowest proportion of statewide annual births to operate a commission and effectively execute programs that promote, support, and improve the development of children ages 0 to 5.	\$20,000,000	04/01/21	06/30/25	Child Health Child Development Family Functioning
15. Smokers’ Helpline (rebranded as <i>Kick It CA</i> in 2021) (UC San Diego)	Promote tobacco and vaping cessation through telephone and text counseling, nicotine replacement therapy, outreach through pediatricians, dissemination of educational materials, and campaigns to increase awareness of e-cigarette health implications for children, families, and caregivers.	\$3,600,000	07/01/21	06/30/24	Child Health